

# WOMEN'S EMPLOYMENT NETWORK

Changing the lives of  
women, their families  
and the community,  
one woman at a time  
SINCE 1986.

## 2014-2015 ANNUAL REPORT





# FINANCIALS FOR WEN'S 2014-2015 FISCAL YEAR

## 2014-2015 Revenue



Individuals (35%)	Legacy Circle (2.9%)
Foundations/Trusts (45.7%)	United Way-allocations (0.6%)
Contract Services (3.8%)	Interest (1.2%)
Special Event Revenue (28.2%)	Investment Gain (0.7%)
Miscellaneous (1.4%)	

## Revenue

Individuals	\$55,547
Legacy Circle	\$41,220
Foundations/Trusts	\$457,159
United Way allocations	\$6,179
Contract Services	\$30,024
In-kind	\$13,000
Special Event Revenue	\$400,538
Investment Gain	\$9,247
Miscellaneous	\$12,649

## Total

**\$1,846,671**

## Expenses

Program Services	\$708,468
Development/Marketing	\$109,497
Administration	\$111,968

**Total \$1,009,933**



## 2014-2015 Expenses

■ Program Services (70.1%) ■ Development/Marketing (10.8%) ■ Administration (11.1%)

## FINANCIAL COACHING PAYS OFF FOR WEN CLIENTS

For women and families who have struggled to make ends meet, a secure job is the first step toward financial stability. But, it's only the first step. As a Financial Opportunity Center (FOC), WEN now provides long-term, one-on-one financial coaching to help take a client out of a downward spiral. During the 2014-2015 fiscal year:

282

clients served, surpassing the goal of 100



23 clients increased credit scores and 7 increased net worth



21 clients decreased # of outstanding collections



7 women accessed a secured credit card to build credit

# 2015 LUNCHEON - CHANGING LIVES TOGETHER

The Women's Employment Network annual spring luncheon was overflowing with some of the metro's most influential business and community leaders. It was an inspiring event thanks to the over 1,000 supporters, volunteers, and professionals from across the community who come together to celebrate and honor women in our community who have overcome great obstacles to get to where they are.

Dianne and Congressman Emanuel Cleaver II were the Honorary Co-Chairs, and Katie Von Luchene and Beth Zolten served as Luncheon Co-Chairs. Alice Ellison, former Vice President of Blue Cross and Blue Shield of Kansas City, received the 2015 Beth K. Smith Award, which recognizes those who advance the mission of WEN. The afternoon was a record-breaking success raising much-needed dollars to help women achieve economic self-sufficiency and forge positive change for themselves and their families. In fact, WEN has consistently been honored as one of the City's Top Five Luncheons based on net-dollar raised.



Luncheon Co-Chair Katie Von Luchene, WEN grant-able operator Robbin Clark, WEN Board Chair Jen Guzik and Co-Chair Beth Zolten gather before the 2015 Luncheon.



Award by James Katie Von Luchene, Alice Ellison, Congressman Emanuel Cleaver II, Dianne Cleaver and Beth Zolten.

## ALICE ELLISON RECEIVES 2015 BETH K. SMITH AWARD



WEN Board Chair Jen Guzik presents the 2015 Beth K. Smith Award to Alice Ellison.

Alice Ellison, former WEN Board Chair, was the 2015 Beth K. Smith Award recipient. Alice will receive the distinguished honor onstage at WEN's Annual Luncheon. The Beth K. Smith Award, named after one of WEN's founders, was created several years ago to recognize individuals who have demonstrated exemplary commitment to advancing the mission of WEN. While serving as Vice President of Community Relations of Blue Cross Blue Shield of Kansas City, Alice got involved with WEN and later led the Board for two consecutive three-year terms, including roles as both Board Vice-Chair and Chair. We are grateful to her for her many years of outstanding service to WEN and our mission.

## JOIN US FOR OUR 30TH ANNIVERSARY LUNCHEON

In 2016, WEN will celebrate 30 years of helping Kansas City women write their next chapter and reach their dreams. Join us on **April 8th** at the Sheraton Crown Center in to help us celebrate these real-life success stories.

**Honorary Co-Chairs:**  
Barbara P. Allen and Deborah Allen

**Luncheon Co-Chairs:**  
Debbie Ballard and Coe Stotbeck

# HOPE

YOUR STORIES DESERVE WHAT TO BE HEARD.



# CHANGING LIVES TOGETHER



Legacy Circle Members 2014-2015



## Legend - \$3,000

Ann & Kenneth Baum  
Tara & Jon Darbyshire  
Elizabeth J. Feneil  
Ann Fish  
Theresa Harsh  
Teresa Kellert  
Catherine Kelle  
Cheryl Lockton Williams  
Dawn Murphy  
Marta Padua  
Anne D. Peter  
Beth K. Smith  
Debbie Smith  
Jeannine Steadford

## Founder - \$1,000

Collye Baker  
Kara Feneil Banks  
Eira Bert  
Laura Brady  
Kay Collins  
Michelle & Peter DeWitt  
Cheryl Flood  
Brenda Hofner & Alexandra Strong  
M. Suzanne Hall  
Marilyn & James Heberstret  
Angela Hull  
Lori Kalleher  
Christine Kemper  
Diy Hope Maxwell  
Jean McDonnell  
Lori McDroder  
Marti & Patrick McQueney  
Arlene Mockapetris  
Kelly Murphy  
Jeannette Michal  
Michelle Pope  
Joan Redden  
Victoria Reeder  
Cheryl Roche  
Dr. Michelle Robin  
Kelly Scanlon  
Deborah Stone  
Sharonne Swift  
Anita Van Ophren

## Visionary - \$500

Christina Alexander  
Terry Anderson & Michael Henry  
Julie Anderson Clark & Vince Clark  
Jennifer Altstutz  
Dawn & David Baser  
Katherine Baker & Dan Nolan  
Carol & Tom Barwell  
Sarah Baum  
Janae Berra  
Joan & Bill Berkeley  
Dawn Boser  
Janice Boser  
Tania Boser  
Mary Stanton  
Kornelia Breuckmann  
Catherine Brooke  
Mr. J. W. Rob Burnett  
Danielle & John Cioccarelli  
Elizabeth Cleveland  
Joan Cohen  
Elin & Shannon Cole  
Phyllis Collins  
Mirinda Cooper  
Juice & Fred Coulter  
Julie Donelon  
Dorlene Dunn  
Alice Elliott  
Ann Foy  
Bonnie Fenley  
Deary Forsee  
Theresa Frelich  
Karen Fugham-McCoy  
Lisa Giese  
Jan Givicki  
Stephanie Ginn  
Catherine Hall  
Donald Hall  
Belinda Harrison  
Deborah Hoyt  
Debrae Helberg  
Karen & Michael Hermon  
Micah Hobbs  
Koyden Howard  
Heather & Jim Humphrey  
Valerie Janoff  
Stephanie Kasper  
Boyle Kelley

Kerley Kemmer  
Courtney Kounkel  
Julie & Bill Lortimer  
Lana Macaulin  
Megan McCurdy  
Barbara McCarty  
Kala Migneron  
Sandy Moll  
Kelly Host  
Barbara Good Nelson  
Julie Nelson Myers  
Robrene Pore  
Cheryl & Ryan Pledge  
Wanda Powell  
Maureen Pucall  
Cecely Reedy  
Barry J. Jim Salatin  
Cynthia Weber Scherb  
Melissa & Tom Schroeder  
Barbara & Lory Schulte  
Mickala Sheaf  
Margo Shepard  
Christen Shepherd  
S. Sloane Simmons &  
Heli A. Van Deusen  
Jeanne & Charlie Sosland  
Hilary Stangler  
Jennifer Steinhilber  
Darcy & Gregory Stenwall  
Deborah Throckmorton  
Sarah Trumble Evans  
Sherry Turner  
Nan Hall & Beth Barhart  
Martha Warden  
Melody Warren  
Paul Weber  
Lynnette Williams  
Julia Wilson  
Beth D. Willig  
Arlene Woodbury

# Board of Directors

Jan Gulvik  
Chair

Megan McCurdy  
Vice Chair

Angela Tower  
Treasurer

Kelly Murphy  
Secretary

Janice Blarst  
Pam Breuckmann  
Phyllis Collins  
Jeanetta Ellis  
Kayden Howard  
Angela Hurt  
Victoria Kanstl  
Teresa Kofelt  
Lily Hayles Maxwell  
Arlene Mackopetrin  
Elma Warrick

## JOIN US IN CHANGING LIVES TOGETHER

Big, systemic change can start by helping one woman secure employment and become financially and emotionally self-sufficient – WEN is the agent for this change. We couldn't do what we do without the support of the community. There are many opportunities to volunteer at WEN, including: workshop facilitation, mock interviewing, résumé writing, or working in WEN's professional clothing bank. Other ways to contribute include sponsoring, attending or hosting one of our Special Events, joining the Legacy Circle or Young Friends of WEN, or becoming a monthly donor. For more information on ways to get involved, visit [www.kcwen.org](http://www.kcwen.org).

## WEN Co-Founders

Two legendary Kansas City philanthropists Beth K. Smith (left) and Marjorie Powell Allen (right) founded WEN in 1986. In the three decades since, WEN has supported countless women and their families as they work to achieve financial independence.



## HELPING WOMEN HELP THEMSELVES

Women's Employment Network's (WEN's) mission is to help women raise their self-esteem and achieve economic independence through sustained employment. WEN is a nonprofit organization that offers job-search training and resources, individualized coaching, professional case management and financial education opportunities.

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