



ANNUAL REPORT 2017-18

Women's Employment
NETWORK

Proud partner of **KC**one for WOMEN



Changing the lives of women,
their families, and the community,
one woman at a time.



PRESIDENT'S STATEMENT

This year was a positive and eventful one that saw huge growth in the number of women we were able to serve in the community, thanks in part to launching our new WEN on the Road initiative. WEN's continued growth and impact in Kansas City is a testament to the commitment and compassion of our community partners, our financial supporters, our volunteers, and our staff who have all contributed to WEN throughout the years. The support of the community is paramount to our success in supporting our clients as they navigate significant obstacles to financial self-sufficiency and personal discovery to become more than they thought they could be. We are excited as we look ahead to the upcoming year and beyond as we continue to make a difference in Kansas City - one woman at a time.

Sherry Turner
SHERRY TURNER

President, Women's Employment Network
Founder, OneKC for Women

MISSION

To help women raise their self-esteem and achieve economic independence through sustained employment.

VISION

To advance positive change in the lives of women, their families and the community, one woman at a time.



WEN is a proud partner of the OneKC for Women alliance with the Women's Business Center, Women's Capital Connection, and WE-Lend. By working together as OneKC for Women, these partner organizations are better able to reach a common goal: empowering women to achieve financial independence.

OUR HISTORY

In 1986, two Kansas City philanthropists and visionaries, Beth K. Smith and Marjorie Powell Allen, had a profound idea of how to "help women help themselves" and they worked to form the Women's Employment Network. With the involvement and support of hundreds of volunteers, donors, and dedicated staff, WEN has grown from a single classroom at Pioneer College to a 10,000 square foot facility in the heart of downtown Kansas City.

Over the last three decades, WEN has continued to work toward the mission and vision of its founders and has played an important role in the professional growth of women in Kansas City.

At no cost to the women served, WEN has graduated hundreds of women from its programs while assisting thousands more through support services and community referrals.



Beth K. Smith & Marjorie Powell Allen (WEN Co-Founders)



One of WEN's first graduating classes in 1986

2017-18 BOARD OF DIRECTORS



Megan McCurdy (Board Chair) & Angela Hurt (Vice Chair)

- | | |
|----------------------------|----------------|
| Megan McCurdy, Chair | Sonia Garapaty |
| Angela Hurt, Vice-Chair | Kayden Howard |
| Phyllis Collins, Secretary | Victoria Kandt |
| Jen Regas, Treasurer | Teresa Kellett |
| Anab Abdulahi | Lily Maxwell |
| Janice Blansit | Stacey Paine |
| Katheen Dodd | Cyndi Swall |
| Glenda Friesen | |

SIGNATURE PROGRAMMING

1,240 hours in job search lab

714 workshop attendees

296 employer partners

203 financial coaching clients

148 clients served per month

\$12.99 average hourly full-time wage reported

For over three decades, WEN has provided high-quality, much-needed programming in Kansas City. WEN believes that when you give women the support to build a foundation for their futures, potential, and well-being, you also strengthen the foundation for the entire community. WEN's holistic approach aims to help women reach their fullest potential beyond unemployment, and underemployment, not only by helping them find work, but assisting in the development of personal strengths, understanding and realizing attainable goals, guiding them through the debt reduction process, and helping build wealth and personal finance skills over time.



OUR CLIENTS

Women with a wide variety of backgrounds turn to WEN. Due to the ever-changing nature of economic forces, more and more women walk through our doors with significant work experience and who have achieved higher levels of education. As the demographics of our clients shift, our experienced program staff make the necessary adjustments to meet her needs. However, the primary focus of WEN's programming continues to be un- and under-employed women who are experiencing poverty. WEN receives referrals from area domestic violence shelters, counselors and therapists, community service and referral partners, and word-of-mouth recommendations. WEN also has recently experienced an increase in women who find out about WEN through social media and internet searches.



I chose the Women's Employment Network because I came to a crossroad in my career after being laid off from my last job. While being laid off is unfavorable, I realized that I had been afforded an opportunity to take the time to reevaluate my professional career. I looked into several options on how I could achieve my career goals. WEN offers not only job search assistance but support that empowers women to become a better version of themselves.

- Stacy H., Class #290 (October 2017)



848

total clients served

77%

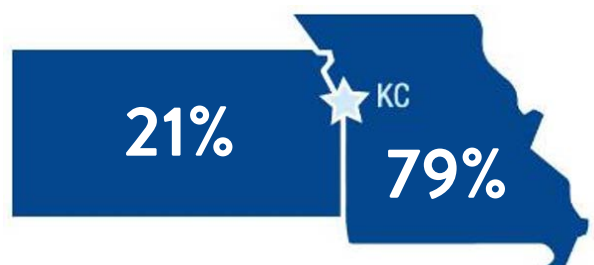
of clients are single or divorced

81%

of clients are below the Federal Poverty Level

53%

of clients report an annual household income of under \$10,000



The majority of clients reside in Jackson County, MO but we continue to expand our outreach throughout the metro.

WEN ON THE ROAD

WEN has come to understand the need for sharing our expertise beyond traditional parameters. In addition to our programming offered on-site at WEN's office, WEN made the strategic decision to offer workshops in collaboration with community partner organizations who are interested in introducing these topics to their clients. We have revamped our community offerings and have rolled out WEN on the Road (launched in October 2017), in an effort to reach communities of clients by meeting them where they physically reside.

As we assess the needs of our clients and our community partners, we will create workshops to fit. Additionally, WEN on the Road will increase efficiencies among our nonprofit partners by helping to train and inform partner agency staff, and better achieve a common goal: empowering clients to achieve long-term financial stability.

We look forward to this new venture and increasing our outreach in the community to advance positive change in the lives of women, their families, and the community.

From October 2017 - June 2018, WEN on the Road provided: **26 Workshops** to **305 attendees** with **17 Community Partners**

Through WEN on the Road, WEN offers both financial and workforce workshops, including:

- Banking on Purpose
- Budgeting: Bossing Your Money Around
- Credit: Get Scored
- Financial Coaching for Case Managers
- Identity Theft
- Interrupting the College to Debt Pipeline
- Are You Work Ready?
- Four Temperaments
- Interview Basics
- Resume & Interview Tips
- Stress Management



Mark Naster, longtime WEN volunteer, takes his WEN workshop on the road at Johnson County Library in May 2018

WE ♥ OUR VOLUNTEERS

WEN could not do what we do without the support of our amazing program volunteers. They provide crucial support for our program staff members by conducting mock interviews, resume reviews, and facilitating workshops.



Elizabeth discovered WEN at an information booth and was inspired to get involved. After attending a volunteer orientation Elizabeth offered her expertise in facilitating a Stress Management workshop for WEN's Signature Program. With her extensive experience as a Corrections Training Officer for the Department of Corrections, she had several years of leading meaningful workshops and her interactive presentation was well received by WEN clients. Elizabeth went above and beyond volunteer duties by contributing her Stress Management presentation to WEN on the Road. She has brought her workshop on-site at Literacy KC as well as Mid America Assistance Coalition's annual conference. Next year, she plans to lead a self-defense workshop for WEN Alumnae. We are so lucky Elizabeth found WEN!

2017-18 COMPANIES THAT PROVIDED VOLUNTEERS

- Adecco Staffing
- Amazon
- Bank of America
- Better Homes & Gardens Real Estate
- Bishop-McCann
- Capitol Federal Savings Bank
- Cerner
- Children's Mercy Hospital
- City of Kansas City, Missouri
- Country Club Bank
- Dr. Pepper Snapple Group
- DST Systems
- Dugan Schlozman
- Freightquote
- Johnson County Community College
- Junior League of Greater Kansas City
- Kansas City Business Journal
- Kansas City Equity Fund
- Kansas Health Foundation
- Kansas City Business Journal's Women Who Mean Business
- LabCorp
- Lathrop Gage
- Lead Bank
- Lockton Companies
- McCambridge Law
- McDowell Rice Smith & Buchanan
- Missouri Star
- NBKC Bank
- Pinetop Communications
- Rasmussen College
- RSM
- Samson Dental Partners
- SKC Communications
- Smithfield Foods
- Sporting Kansas City
- Staffing Kansas City
- State Street
- Swope Health Services
- The Collins Network
- US Department of Labor
- Union Pacific Railroad
- US Bank
- Waddell & Reed
- Webster University

** This list does not include retired individuals or consultants.*

ANNUAL LUNCHEON

Over 1,100 people gathered to hear how WEN helps women to become more than they thought they could be. The luncheon was co-chaired by Cathy Baier, US Federal Properties Co., and Maria Maffry, BNIM.

The Ferrell Family and Ferrell Capital were honored with the 2018 Beth K. Smith award due to their outstanding support, volunteerism, and leadership of WEN throughout their years of involvement. The Ferrell family and its business' passion for WEN's mission has meant the world to WEN and the women in our community.

WEN clients shared their inspiring stories and the challenges they have overcome to do more, be more, and achieve more. Whether you're a single mom who is experiencing homelessness and is able to come back to WEN for ongoing support or you're an attorney who has suddenly lost it all - WEN is here. And the reason we are here is thanks to a generous network of staff, volunteers, employers, supporters throughout the community.



Cathy Baier (co-chair), Sherry Turner (WEN President), Debbie Smith (daughter of Beth K. Smith) & Maria Maffry (co-chair)



Debbie Smith, Pam Breuckmann (Ferrell Capital), David Banks & Kathryn Ferrell Banks, James & Elizabeth Ferrell



Brenda Johnson & her daughter, Arlenda Moffitt (WEN Graduate)



Amanda Hughey



Lynnette Williams & Tonia Bomar (WEN Staff)



Ann Deangelo (WEN Graduate)



KC'S GOT TALENT

WEN held its 7th annual KC's Got Talent event at Boulevard Brewing Company and, as always, the event was a blast! More importantly, all of our sponsors, acts, emcees, and host helped raise funds for our vital mission of helping women achieve economic independence.

We had nine amazing acts ranging from singing and spoken word poetry to dancing and magic. We congratulate all of our acts, including the nights' big winners: Amanda Hughey sponsored by Happy Food Co. (First Place), Fortiviti's Fancy Footwork sponsored by Fortiviti (Second Place), and LaQuisha Harvey, sponsored by the Cathy & Rick Baier Foundation (People's Choice). The event was emceed by Darron Story and our judges included DJ Mike Wickett (98.9KMBZ), Codie Allen (106.5 The Wolf), Katie Van Luchene (Squared PR and Communications), and Millie Edwards Nottingham (well known on the local jazz and blues circuit).

We can't wait to see the talent our sponsors bring next year!

KC JOB FAIRS

WEN's KC Job Fairs are held annually in May and in October. They are continually successful events for both employers and job seekers.

The May Job Fair had 47 vendors and 350 job seekers and the October Job Fair had 70 vendors and 500 job seekers. There are a variety of industries present, including banking, nonprofit, healthcare, technology, local and federal government, food and hospitality, legal, education, staffing, transportation, and media relations. The most recent vendor survey showed most participants were very satisfied with the fair and more than half of the vendors are extremely likely to participate in future fairs. One vendor commented, "Appreciate the planning - it was very well organized!"



66 *I've achieved so many goals in this program already because all successes have to be celebrated - even the small ones.*

- Renee S., Class #294 (May 2018)

UPDATE:

Renee got an interview on the spot while attending our KC Job Fair on May 3rd and was hired! Renee stopped by WEN to show her gratitude with balloons and a cake.

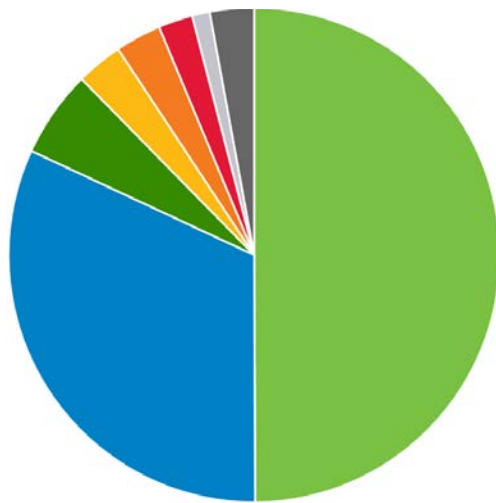


October 2018 Job Fair at the Sheraton Crown Center

2017-18 FINANCIALS

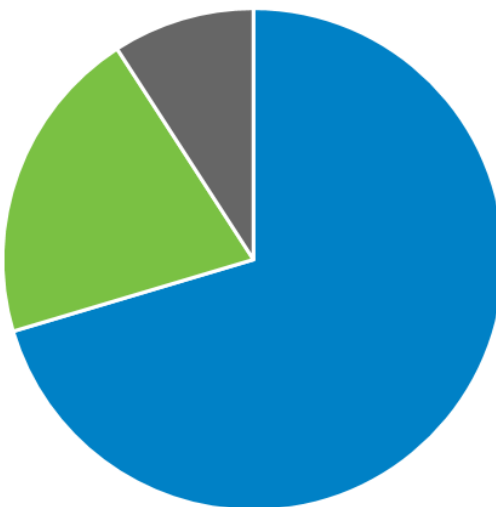
WEN diversifies sources of funding to ensure the future financial stability of the organization. Since 2009, WEN has balanced its budget and increased cash reserves, resulting in strong financial sustainability for the organization. We have maintained a conservative, balanced budget and increased revenue. This has been an intentional effort to ensure market fluctuations that might decrease revenues for some of our funders does not put our organization in jeopardy. The Finance Committee remains diligent in monitoring our cash flow and sources of revenue in concert with our Fund Development Committee and the full Board of Directors.

REVENUE



Foundations / Trusts	\$663,131
Special Events	\$424,627
Legacy Circle	\$75,538
Individuals	\$40,527
In-Kind	\$40,115
Contract Services	\$30,024
United Way	\$15,416
Other	\$38,587
TOTAL REVENUE	\$1,327,965

EXPENSES



Program	\$805,698
Development/Fundraising	\$234,198
Administration	\$104,740
TOTAL EXPENSES	\$1,144,636

Beth K. Smith and Marjorie Powell Allen Legacy Circle

The Beth K. Smith and Marjorie Powell Allen Legacy Circle is a three-year commitment of \$500 and above. Sustaining gifts from our Legacy Circle members honor the vision of our founders and help maintain WEN's tradition of empowering women and families.



LEGEND - \$3,000

Ann & Kenneth Baum
Elizabeth "Zibbie" Ferrell
Angela Hurt & Hillary Stamper
Teresa Kellett
Catherine J. Kelly
Marta Padula
Anne St. Peter
Debbie Smith
Jeannine Strandjord

FOUNDER - \$1,000

Dana Abraham
Teri Ackerson
Cathy Baier
Kate Ferrell Banks
Rita Blitt
Laura Brady
Pam Breuckmann
Tonia Bomar
Kay Callison
Mindy Corporon
Michelle & Peter deSilva
Kathy Dodd
Kiersten Firquain
Cheryl Flood
Lisa Gioia
Amber Goering
Debra Grunst
Brenda Hafner
& Alexandra Strong
Marilyn & Jim Hebenstreit
Karen M. Herman
Lori Kelleher
Christine Kemper
Nancy Kenner
Cheryl Lockton Williams
Lily Hayes Maxwell
Sheila McCarrick
Madeline McDonough
Lori McGroder

FOUNDER (cont'd)

Arlene Mockapetris
Sandie S. Mullen
Kelly Murphy
Julie Nelson Meers
Maureen Purcell
& Dr. David Husted
Victoria Rae
& Matthew Swindells
Joan Redhair
Victoria Reisler
Cindy Richey
Dr. Michelle Robin
Joshua Rowland
Kelly Scanlon
Deborah Starke
Shannon Swift
Cynthia Weber Scherb
Lynnette Williams
Julia Wilson

VISIONARY - \$500

Anab Abdulahi
Christine & Don Alexander
Terry Anderson
& Michael Henry
Julie Anderson Clark
& Vince Clark
Jennifer Atterbury
Katherine Baker
& Dan Nelson
Carol & Tom Barnett
Sarah Baum
Linda Bemis
Joan & Bert Berkley
Jessica Best Stewart
Karen Bisset
Janice Blansit
Tracy Bornman
Kathleen Brooke
Colleen Browne

VISIONARY (cont'd)

Erica Brune
Mr. & Mrs. Bob Burnett
Elizabeth Cleveland
Brittany Coale
Erin & Shannon Cole
Phyllis Collins
Lucy & Fred Coulson
Julie Donelon
Darlene Dunn
Jeanetta Ellis
Alice Ellison
Hannah Fenley
Sherry Forsee
Theresa Freilich
Karen Fulgham McCoy
Sonia Garapaty
Courtney Goddard
Stephanie Guin
Jen Gulvik
Jenny Haile
Donald J. Hall
Belinda Harrison
Deborah Hays
Shirley Helzberg
Kayden Howard
Theresa Hursh
Gail James
Kim Jones & Shelly Freeman
Victoria Kandt
Stephanie Kearney
Haylee Kelley
Joan Klosterman
Courtney Kounkel
Cindy Laffey
Julie & Bill Lattimer
Maria Maffry
Melanie Mann
Megan McCurdy
& Meredith Moser
Susan McGreevy

Norma McKelvy
Kate Migneron
Nicole Miller
Barbara Koval Nelson
M. Gayle Packer
Stacey Paine
Cheryl & Ryan Poage
Wendy Powell
Randi Plunkett
Jen Regas
Carolyn Reintjes
Tanya Rodecker Wendt
Kimberly Robinett
Stacey & Jim Saladin
Carla Sanders
Melissa & Tom Schroeder
Barbara & Larry Schulte
Laura Snow
Audrie Seeley
Margo Shepard
Christen Shepherd
S. Sloane Simmons
& Harl A. Van Deursen
Rachel Smith & Chris Vickers
Charlie & Jeanne Sosland
Cyndi Swall
Lisa Terry
Deborah Throckmorton
Angela Tower
Sarah Trembley Evans
Sherry Turner
Nan Vail & Keith Bottorff
Shanelle Varone
Toni Walsh
Martha Warren
Melody Warren
Paul Weber
Nancy Whitworth
Marie Woodbury
Karen Zecy

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Proud partner of  **one for WOMEN**

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