

# KC Job FAIR

1-4pm | Sheraton Crown Center

**05/23/17 & 10/24/17**

[kcwen.org](http://kcwen.org) | 816-822-8083





Women's  
Employment  
NETWORK

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kcwen.org

## Top 5 Reasons Your Company Should Participate

Connecting Your Company with Hundreds of Qualified Candidates

- 1. YOU WILL HAVE AN OPPORTUNITY TO MEET AND INTERVIEW A DIVERSE POOL OF CANDIDATES FROM ENTRY-LEVEL TO SENIOR MANAGEMENT**, ultimately helping to build your talent pipeline. In addition, you will be able to save time and reduce costs by being able to meet with hundreds of qualified candidates in just one day.
- 2. YOU WILL BE A PART OF ONE OF THE LARGEST AND MOST SUCCESSFUL JOB FAIRS IN THE KC METRO.** Our 2016 job fairs had over 400 job seekers at each event. Participating employers, included: Blue Cross & Blue Shield of KC, Country Club Bank, CVS Caremark, Dr. Pepper/Snapple, H&R Block, Kansas City Southern, Kansas State University, St Luke's Health Systems, Time Warner, UPS and US Bank.
- 3. YOU WILL BE SUPPORTING A LOCAL NON-PROFIT ORGANIZATION, THE WOMEN'S EMPLOYMENT NETWORK (WEN).** All proceeds raised from these events go to benefit WEN and the great work they do for women in our community. For more information, visit [kcwen.org](http://kcwen.org).
- 4. The Women's Employment Network (WEN) is a registered 501c3 agency — YOUR REGISTRATION FEE IS A TAX-DEDUCTIBLE DONATION.**
- 5. ADVERTISING FOR THESE EVENTS WILL REACH OUT TO THE ENTIRE KANSAS CITY COMMUNITY THROUGH A VARIETY OF METHODS:** internet presence, radio, TV, community calendars, job clubs, print materials and social media.

**SPRING 2017      FALL 2017**

**Tuesday, May 23rd & Tuesday, Oct. 24th**

### QUESTIONS:

Contact Ashley Williamson at (816) 595-1299 or [awilliamson@kcwen.org](mailto:awilliamson@kcwen.org).



**Sheraton**  
HOTELS & RESORTS

Sheraton Crown Center  
2345 McGee Street  
Kansas City, MO 64108



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# 2017 KC Job Fair Booth Package Information

## Connecting Your Company with Hundreds of Qualified Candidates

**\$350 PER BOOTH FOR EACH EVENT**

**OR \$600 FOR BOTH EVENTS (A \$100 SAVINGS)**

**PACKAGES INCLUDE THE FOLLOWING:**

- Booth space with one (1) table includes linen and two chairs
- Electricity (if needed, please indicate)
- Company name / hyperlink featured on the Women's Employment Network website and included in eBlast (sent to over 3,500 subscribers)
- This event will be featured in radio spots, and/or TV commercials two weeks prior to the events.

- These events will be included in eBlast notifications to all registered users of JobNewsKC.com (5,000 + users), published in KC Job News weekly employment publications, two issues prior to the event(s), and "featured company" on the home page of the JobNewsKC.com, two weeks prior to event(s).
- Events will be featured in various press releases and distributed to all major television networks and the Kansas City Star and featured on additional third-party sites, such as: Indeed.com and Simplyhired.com, two weeks prior to event(s).

*Internet access is available at an additional charge. Contact the hotel for more information.*

## SPRING 2017

Tuesday, May 23rd & Tuesday, Oct. 24th

**1 to 4PM**

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*The Sheraton Crown Center  
has graciously donated the  
spaces for these events.*

### QUESTIONS:

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# KCone *for* WOMEN

WEN is a proud partner of the OneKC for Women alliance with the Women's Business Center, Women's Capital Connection and WE-Lend. By working together as OneKC for Women, these partner organizations are better able to reach a common goal: empowering women to achieve financial independence.



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