

KC Job FAIR

1-4pm | Sheraton Crown Center

05/3/18 & 10/23/18

kcwen.org | 816-822-8083





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kcwen.org

Top 5 Reasons Your Company Should Participate

Connecting Your Company with Hundreds of Qualified Candidates

- 1. YOU WILL HAVE AN OPPORTUNITY TO MEET AND INTERVIEW A DIVERSE POOL OF CANDIDATES FROM ENTRY-LEVEL TO SENIOR MANAGEMENT**, ultimately helping to build your talent pipeline. In addition, you will be able to save time and reduce costs by being able to meet with hundreds of qualified candidates in just one day.
- 2. YOU WILL BE A PART OF ONE OF THE LARGEST AND MOST SUCCESSFUL JOB FAIRS IN THE KC METRO.** Our 2017 job fairs had over 450 job seekers at each event. Participating employers included: Cerner, Blue Cross & Blue Shield, Country Club Bank, H&R Block, Spectrum, Social Security Administration, Johnson County Community College, St. Luke's Health Systems, US Bank, and Unilever.
- 3. YOU WILL BE SUPPORTING A LOCAL NON-PROFIT ORGANIZATION, THE WOMEN'S EMPLOYMENT NETWORK (WEN).** All proceeds raised from these events go to benefit WEN and the great work they do for women in our community. For more information, visit kcwen.org.
- 4. The Women's Employment Network (WEN) is a registered 501c3 agency — YOUR REGISTRATION FEE IS A TAX-DEDUCTIBLE DONATION.**
- 5. ADVERTISING FOR THESE EVENTS WILL REACH OUT TO THE ENTIRE KANSAS CITY COMMUNITY THROUGH A VARIETY OF METHODS:** internet presence, radio, TV, community calendars, job clubs, print materials and social media.

SPRING 2018 FALL 2018

Thursday, May 3rd & Tuesday, Oct. 25th

QUESTIONS:

Contact Ashley Williamson at (816) 595-1299 or awilliamson@kcwen.org.



Sheraton
HOTELS & RESORTS

Sheraton Crown Center
2345 McGee Street
Kansas City, MO 64108



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2018 KC Job Fair Booth Package Information

Connecting Your Company with Hundreds of Qualified Candidates

\$400 PER BOOTH FOR EACH EVENT

OR \$700 FOR BOTH EVENTS (A \$100 SAVINGS)

PACKAGES INCLUDE THE FOLLOWING:

- Booth space with one (1) table includes linen and two chairs
- Electricity (if needed, please indicate)
- Company name / hyperlink featured on the Women's Employment Network website and included in eBlast (sent to over 3,500 subscribers)
- This event will be featured in radio spots, and/or TV commercials two weeks prior to the events.

- These events will be included in eBlast notifications to all registered users of JobNewsKC.com (5,000 + users), published in KC Job News weekly employment publications, two issues prior to the event(s), and "featured company" on the home page of the JobNewsKC.com, two weeks prior to event(s).
- Events will be featured in various press releases and distributed to all major television networks and the Kansas City Star and featured on additional third-party sites, such as: Indeed.com and Simplyhired.com, two weeks prior to event(s).

Internet access is available at an additional charge. Contact the hotel for more information.

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*The Sheraton Crown Center
has graciously donated the
spaces for these events.*

KCone *for* WOMEN

WEN is a proud partner of the OneKC for Women alliance with the Women's Business Center, Women's Capital Connection and WE-Lend. By working together as OneKC for Women, these partner organizations are better able to reach a common goal: empowering women to achieve financial independence.



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