

Women's Employment Network

KC

Job Fairs

Spring and Fall 2013

Top 5 Reasons Your Company Should Participate

Connecting Your Company with Hundreds of Qualified Candidates

1. YOU WILL HAVE AN OPPORTUNITY TO MEET AND INTERVIEW A DIVERSE POOL OF CANDIDATES FROM ENTRY-LEVEL TO SENIOR MANAGEMENT, ultimately helping to build your talent pipeline. In addition, you will be able to save time and reduce costs by being able to meet with hundreds of qualified candidates in just one day.

2. YOU WILL BE A PART OF ONE OF THE LARGEST AND MOST SUCCESSFUL JOB FAIRS IN THE KC METRO. Our fall 2012 event had 425 job seekers and our spring 2012 event had over 850 job seekers in attendance.

Participating employers, included: Kansas City Southern; UMB Financial Corporation; Hallmark Cards, Inc.; Garmin International; UPS; Verizon Wireless, and H&R Block.

3. YOU WILL BE SUPPORTING A LOCAL NON-PROFIT ORGANIZATION, THE WOMEN'S EMPLOYMENT NETWORK (WEN). All proceeds raised from these events go to benefit WEN and the great work they do for women in our community. For more information, visit www.kcwen.org.

4. The Women's Employment Network (WEN) is a registered 501c3 agency — **YOUR ENTRY FEE IS A TAX-DEDUCTIBLE DONATION.**

5. ADVERTISING FOR THESE EVENTS WILL REACH OUT TO THE ENTIRE KANSAS CITY COMMUNITY THROUGH A VARIETY OF METHODS: internet presence, radio, TV, community calendars, job clubs, print materials and social media.

**SPRING 2013
TUESDAY, MAY 21**

and

**FALL 2013
MONDAY, OCTOBER 21**



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KC Job Fairs

Spring and Fall 2013

2013 KC JOB FAIR BOOTH PACKAGE INFORMATION

Connecting Your Company with Hundreds of Qualified Candidates

\$350 PER BOOTH FOR EACH EVENT PACKAGES INCLUDE THE FOLLOWING:

- Booth space with one (1) table includes linen and two chairs
- Electricity (if needed, please indicate)
- Company name / hyperlink featured on the Women's Employment Network website and included in eBlast (sent to over 2,500 subscribers)
- This event will be featured in a minimum of 30 fifteen-second radio spots, and/or 70 TV commercials two weeks prior to the events.
- This event will be included in eBlast notifications to all registered users of JobNewsKC.com (5,000 + users), published in KC Job News weekly employment publications, two issues prior to the event(s), and "featured company" on the home page of the JobNewsKC.com, two weeks prior to event(s).
- Event will be featured in various press releases and distributed to all major television networks and the Kansas City Star and featured on additional third-party sites, such as: Indeed.com and Simplyhired.com, two weeks prior to event(s).
- Internet access is available at an additional charge. Contact the hotel for more information.



Proceeds benefit:

SPRING 2013

TUESDAY, MAY 21

2PM to 5PM

Sheraton Crown Center

2345 McGee Street, KCMO

and

FALL 2013

MONDAY, OCTOBER 21

2PM to 5PM

Sheraton Crown Center

2345 McGee Street, KCMO



Sheraton
HOTELS & RESORTS

The Sheraton Crown Center
has graciously donated the
spaces for these events.

SPECIAL OFFER!
SAVE \$100

**Register for both 2013
KC Job Fairs for \$600.**

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2013 JOB FAIR REGISTRATION FORM

Company Name

Company Address

Contact Name

Title

Phone

Email

Check One:

- Spring 2013 KC Job Fair - \$350
(Tuesday, May 21, 2013)
- Fall 2013 KC Job Fair - \$350
(Monday, October 21, 2012)
- Spring & Fall KC Job Fair - \$600
SPECIAL OFFER (SAVE \$100 NOW)
- Non-profit rate - \$75
(only for registered 501c3)

Electricity Needed? YES NO

How did you hear about KC Job Fair?

- Referral by:
- Returning Vendor
- eBlast WEN or Job News
- Internet Printed Ad Radio



Proceeds from the 2013 KC Job Fairs benefit:

QUESTIONS: Contact Nicole Levy at (816) 595-1297 or nlevy@kcwen.org

PAYMENT (All registration payments are due 48 hours prior to the event)

Return Registration Form with payment to:

Women's Employment Network
Attn.: Nicole Levy
920 Main Street, Suite 100
Kansas City, MO 64105

Make checks payable to:
Women's Employment Network

To pay by credit card, please contact Nicole Levy at
(816) 595-1297 or visit www.kcwen.org