

What Women Want From Men in the Workplace

Moving from Unconscious Bias to Conscious Advancement

The truth is that most men, managers and leaders want women to succeed, but they don't know what to do. Global speaker, business coach and award-winning author, Rania Anderson, one of a handful of experts on this topic, has developed a new behavioral model and written a forthcoming book to equip managers to drive their businesses by the way they recruit, retain and advance women.

SHARED WITH THE FORTUNE 100
... AND NOW WITH YOU!

There is money on the table!

ACCORDING TO THE WORLD ECONOMIC
FORUM AND MCKINSEY WE CAN ADD

\$12 TRILLION DOLLARS

IN GLOBAL GDP BY 2025 IF WE
ACHIEVE GENDER PARITY.

Companies and businesses will not thrive without fully utilizing the talents of skilled women. The data is clear: Fully engaging more women and gender balancing your leadership team increases success and profitability.

Winter Breakfast: A Benefit for OneKC for Women

Join OneKC for Women for a groundbreaking presentation on the four types of actions that **executives, managers** and **male** colleagues can take to drive business results by recruiting, retaining and advancing women. Rania will share practical advice that you will be able to immediately apply.

Wednesday, December 13th

Grand Street Cafe

4740 Grand Ave., Kansas City, MO 64112

7:30 to 8:00am - Registration & Breakfast

8:00 to 9:00am - Program

**TICKETS & TABLES
ON SALE NOW!**

kcwen.org



Rania Anderson, one of a handful of global experts on this topic, has developed a ground-breaking behavioral model to equip managers to drive their businesses by the way they recruit, retain and advance women. She has shared her expertise with Fortune 100 companies including: American Express, Barclays Bank, GM, Microsoft, P&G and PwC.

She is a global speaker, an executive business coach and the author of the award-winning book *Undeterred: The Six Success Habits of Women in Emerging Economies*, the first career advice book expressly written for educated women in developing and emerging economies.

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