



Women's Employment  
NETWORK

CELEBRATING 40 YEARS OF IMPACT



# WEN CORPORATE ENGAGEMENT PROGRAM

CHANGING LIVES. BUILDING FUTURES.  
STRENGTHENING OUR COMMUNITY.

[kcwen.org](http://kcwen.org)

# LETTER FROM WEN'S COO

Dear Partner,

WEN celebrates 40 years of impact in our community. For four decades, we have witnessed the transformation of the women we serve – from fearful to fearless, from hopeless to hopeful from self conscious to self confident – all with the help of a strong support system, including you, our community partners.

Today, it is more important than ever to fund relevant programs that focus on the success of women. Your support means the world to our organization, especially as we look toward the next four decades of opportunity and growth for women in our Kansas City community.

– Erin Cole, WEN's  
Chief Operating Officer



# ABOUT WEN

## *Helping Women Move from Crisis to Confidence*

For nearly four decades, the Women's Employment Network (WEN) has helped women in Kansas City transform their lives through career development, financial coaching, and community connection.

We believe every woman deserves the opportunity to build a stable, fulfilling life. WEN provides wrap around support that addresses both the practical and personal barriers women face when returning to the workforce or seeking financial independence.

Through career training, financial education, and personalized support, WEN helps women gain not only employment but also confidence, independence, and hope for the future.

### **Our Mission:**

To help women achieve economic independence through sustained employment.

### **Our Vision:**

A thriving Kansas City where all women have the skills, resources, and confidence to achieve financial stability for themselves and their families.

### **Our Core Services:**

- Career and professional workshops
- One-on-one support
- Financial education
- Job search resources
- Employer connections and Job Fairs
- Alumnae engagement

# THE IMPACT OF YOUR DOLLARS

*Changing Lives. Impacting Community.*

When you invest in WEN, you're investing in women who are rebuilding their lives with courage and determination. Your support provides career training, financial education, and job connections that create lasting economic mobility.

You will be a part of transforming hundreds of lives by sustaining WEN's programming for an entire year, empowering women to achieve long-term stability.

## **ROI on investment:**

- 457k emails across 104 campaigns with a strong 44% open rate (13k subscribers)
- 33.6k website visitors (most viewed pages, not including homepage: KC Job Fair and Workshops)
- 44.2k reach on Facebook (5.7k followers)
- 21.2k reach on Instagram (2.1k followers)
- 49.1k reach on LinkedIn (2.9k followers)

Every contribution has a ripple effect – impacting families, employers, and entire communities across the Kansas City region.

“WEN helped me rediscover my confidence, gain financial control, and find a job that lets me support my children. I'm no longer just surviving – I'm thriving.”

– WEN Graduate

# WEN IMPACT BY THE NUMBERS

*Real Results. Measurable Change.*

For nearly 40 years, WEN has been a trusted leader in women's economic empowerment, delivering life-changing outcomes for women across the Kansas City metro.

## **2025 Impact Highlights:**

- 1,000+ women served through WEN's employment and financial programs
- \$22/hour (average hourly rate for FT employed clients)
- 207+ employment referrals to Kansas City employers
- 81 employers and 500+ job seekers at our May and October Job Fairs
- 244+ volunteer hours contributed by Kansas City professionals and corporate partners
- 120+ clients attended employer presentations (10 employers / 27 presenters)
- 225+ mock interviews and resumes completed

## **Women We Impact:**

- Participants range in age from 20 to 65
- 51% identify as women of color
- 75% are single heads of household

Each statistic tells a story — one of resilience, determination, and transformation. With your partnership, WEN can continue building a stronger, more equitable Kansas City.



# OPPORTUNITIES FOR ENGAGEMENT

*All of our partnership opportunities **include WEN Annual Luncheon sponsorship** plus year-round engagement*

## **Visionary Partner – \$32,000**

- Innovator luncheon sponsorship
- Two Job Fair booths with premium logo placement
- Underwriting of two in-person workshops and one webinar
- Priority Employer Presentation session
- Year-round recognition on website, newsletters, and outreach

## **Champion Partner – \$20,000**

- Leader luncheon sponsorship
- Two Job Fair booths (May & October 2026)
- Underwriting of one in-person workshop and one webinar
- Employer spotlight session
- Logo featured in newsletters and community updates

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# OPPORTUNITIES FOR ENGAGEMENT

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## **Empowerment Partner – \$10,000**

- Advocate luncheon sponsorship
- One Job Fair booth (May or October 2026)
- Underwriting of one webinar
- Logo recognition on website and social media

## **Opportunity Partner – \$7,500**

- Champion luncheon sponsorship
- Discounted Job Fair package (May or October 2026)
- Eligible to underwrite one webinar at partner rate
- Recognition on website

## **Standalone Add-Ons**

*(Available to all sponsors or as independent opportunities)*

- In-Person Workshop Underwriting: \$3,000–\$5,000
- Webinar Underwriting: \$1,000–\$2,000
- Job Fair Booths (May - 5/20/26 and Oct. - 10/29/26)
  - \$600 each, \$1,000 for both (nonprofit \$300 per fair)





**Women's Employment  
NETWORK**

**WOMEN'S EMPLOYMENT NETWORK**

# THANK YOU

*Together, We Strengthen Our Community*

Because of you, women in Kansas City are finding jobs, building financial stability, and achieving independence.

Your investment ensures that WEN continues to be a safe, empowering space where women can grow their skills, gain confidence, and take control of their futures.

On behalf of the WEN Board of Directors, staff, volunteers, and the women we serve, thank you for being a partner in this transformative work.

Together, we are changing lives — one woman, one family, and one community at a time.

**Contact: Merve Buehler | [mbuehler@kcwen.org](mailto:mbuehler@kcwen.org)**  
4328 Madison Ave., Kansas City, MO 64111 | 816-822-8083  
[kcwen.org](http://kcwen.org) | [@womensemploymentnetwork](https://www.instagram.com/womensemploymentnetwork)

